

Appendix E

Housing Tax Credit Signage Requirements

All developments that receive an allocation of Housing Tax Credits are required to produce and display a sign during the project's construction period. Additionally, the Iowa Finance Authority is requiring projects that receive Section 1602 or Tax Credit Assistance Program (TCAP) funds to display the appropriate sign shown to the right.

IFA provides the electronic art files and sign specifications for developers to send to the sign company/printer of their choice. Developers may choose the horizontal or vertical sign option for projects receiving IFA Housing Tax Credits and no ARRA funding. Projects receiving IFA ARRA funding must use the appropriate horizontal ARRA signage provided. There are two file formats (vector-based EPS and PDF). The files have been created to the exact dimensions, are high resolution (300 dpi) and have been Zipped for downloadability. The files can be downloaded by clicking on the thumbnails to the right.

Sign specifications are:

Board materials:

¾" Plywood A-B Ext. APA

Size:

60" x 48" (.125" bleed on all sides, if necessary)

Color:

IFA Signs: Pantone 5763 (4C Separation: 16c, 0m, 74y, 57k)
ARRA and Section 1602 Signs: 4C Process

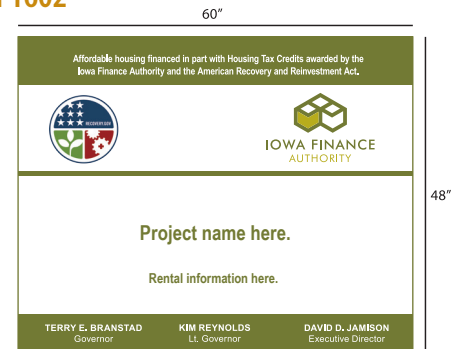
Font usage:

There are only two areas of text that are editable on the electronic files. All other text is set in place and cannot be edited.

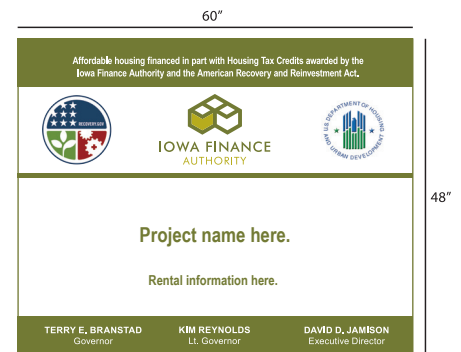
- 1) Project name—Arial Narrow bold, minimum font size 225pt, Pantone 5763
- 2) Rental information—Arial Narrow bold, minimum font size 150pt, Pantone 5763.



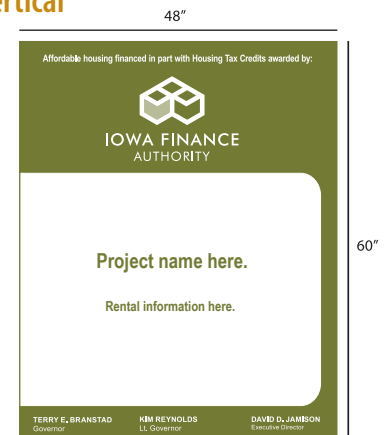
SECTION 1602



TCAP



IFA Sign Vertical



IFA Sign Horizontal

